



"Doc" DANCER INC.

HEATING & AIR CONDITIONING

Homeowner News

Fall/Winter 2011

HAPPENINGS AT "DOC'S" COMFORT CLINIC

We Need Your Help...and you could earn a \$25.00 gas card!

We need our customers' help. While we hear from hundreds of satisfied customers annually by phone or in person, online reviews are important to us for advertising and for improving our Google ranking. And this is where we'd like your help.



The first 25 satisfied "Doc" Dancer customers to post an on-line review on Google, Angies List, Yellowpages.com, or Superpages.com after 9/15/11 will

receive a \$25.00 gas card as a token of our appreciation for your time. (Limit one per household.) Simply email Nancy (nberning@docdancer.com) your

name, address, phone number, and where your review was posted, and we'll get the gas card out to you! How easy is that?

As Fort Wayne's OLDEST locally owned and operated heating and air conditioning company, we take pride in our personal customer service and the fact that your call is handled locally by an experienced customer service rep (Crystal). We have many long-time customers that we know by first name. Our satisfied customers' positive comments to others are our BEST advertising.

If you're happy with our service, let others know (and take advantage of our referral program as described on page 2). If not, let us know because we want to know. Thank you for your help!

THE "DOC'S" REPORT

July 2011: All-Time Hottest Month for Fort Wayne Indiana Since Records Began in 1897 (as per the Weather Channel)

With a report like that you can understand why July was one of the busiest months ever for "Doc" Dancer. We were happy to be able to help many of our customers keep their homes and businesses cool and comfortable during that extreme heat wave. We were especially proud of our service techs and installers who worked very long days in the extreme heat diligently and without complaint. (Sometimes over 60 hours in one week!)

• Fall Preparations

As we approach Fall, we will gradually shift gears to the heating side of our business. We have a few recommendations for homeowners before they start running their heating systems.

- Check your filters. Because of the extra run time on systems this summer, many filters need to be cleaned or replaced again.

- Inspect the chimney for your heating system. Over the summer chimney openings can get blocked by a bird's nest or other debris, posing a safety hazard.

- Check for carbon monoxide leaks from your gas burning appliances. Many carbon monoxide tragedies occur when systems are first turned on.

- Get your thermostat programmed for savings during the heating season by using the setback feature on your thermostat.

- Check for safety & efficiency of your gas burning appliances by inspecting the burners for dirt and rust which delay ignition and cause inefficiency.

If these recommendations are things you don't feel equipped to do yourself, give us a call at 744-3251. We perform all of these safety and efficiency checks when we conduct an annual checkup as part of our yearly maintenance agreement.

Also if you don't have an energy saving programmable thermostat you're potentially missing out on 20% savings on your gas bill.

• Tax Credits - Good news!

There are still tax credits available for qualifying heating & air conditioning equipment. Also, in case you didn't know we offer energy-efficient geothermal options where the 30% federal tax credit is still available with NO limit! (see your tax advisor to see if you qualify).



Caring about your comfort,
Bill & Nancy Berning

Our Mission

Since 1946 our commitment at "Doc" Dancer has been to provide responsive and trusted heating and air conditioning services. Our experienced technicians are dedicated to ensuring your peace of mind.

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Simple Salmon

(from the kitchen of customer Ellen Roemke)

- 1 1/2 lb. salmon fillet
- Lemon pepper to taste
- Garlic powder to taste
- Salt to taste
- 1/3 cup soy sauce
- 1/3 cup brown sugar
- 1/3 cup water
- 1/4 cup vegetable oil

1. Season salmon fillet with lemon pepper, garlic powder, and salt.
2. In a small bowl whisk together soy sauce, brown sugar, water, and vegetable oil until sugar is dissolved.
3. Place fish in a large resealable plastic bag with the soy sauce mixture, seal, and turn to coat. Refrigerate and marinate for at least 2 hours.
4. Preheat grill to medium heat.
5. Lightly oil grill grate. Place salmon on the preheated grill, and discard marinade. Cook salmon 6-8 minutes per side or until fish flakes easily with a fork.

Serves 6



Vincent Village: Helping the Homeless



Description

Vincent Village believes that strong families build strong communities. Four programs: Vincent House Transitional Shelter Program, Vincent Village, Pathways to Success and Youth Services for Homeless Children provide a long range solution to family homelessness. Families can move from the shelter to an affordable housing unit and continue to receive services while they work toward higher levels of self-sufficiency.

Who are the Clients?

Vincent Village, Inc. serves homeless families with children. **We are the only transitional shelter in Allen County serving two-parent families and single-male headed families.** Approximately 63% of the families served are single female-headed families, 28% are two-parent families, and approximately 9% are single male-headed families. Approximately 70% of Vincent House residents are children.

All families entering Vincent House have incomes below 30% of the area median. Some have no income at program entrance. Thirty-seven percent of the families entering the program are employed. An even larger percentage had jobs prior to homelessness but lost their jobs during the crisis precipitating their homelessness.

How you can help the homeless

Cash donations may be made on line or mailed to Vincent Village, Inc., 2827 Holton Ave, Fort Wayne, IN 46806. In addition they are in need of household items, baby furniture and working appliances. You may call them at 260-456-4172 to arrange pick-up. **All donations are tax-deductible. Please go to www.vincentvillage.org to learn more about this local organization that serves Fort Wayne's homeless.**

source: www.vincentvillage.org



EMPLOYEE SPOTLIGHT - Meet Installer Kyle!

Ten Questions with Kyle DeVivo

- 1 **How long have you worked at Doc Dancer?** Two years in November
2. **What's the best thing about working at Doc Dancer?** The people. They care about the work they do and take pride in it.
3. **You ride in the guys' trucks often. What's the strangest thing you've seen?** A dead bat (placed in there as a sick practical joke by a co-worker)
- 4 **What's your favorite sports team?** The Colts. I hope Collins is better than Painter.
5. **You recently got married to Kendra. How do you like it?** It's awesome... better than imagined! (hmm...good answer Kyle!)

6. **What's your favorite phone app?** Facebook or Fantasy Football
7. **You play golf. What's your favorite course?** Cedar Creek or Noble Hawk
- 8 **Is fishing a real sport?** Yes
9. **If you won \$20 million in the lottery, what would you do with the money?** Be a day-trader
10. **What did you want to be when you were twelve years old?** A professional baseball player

Thank you Kyle for your hard work and loyal service as a "Doc" team member.



"Doc's" REFERRAL PROGRAM

You are our best advertising and we appreciate your referrals. To show our appreciation, **we'll pay you \$100.00** if your referral buys an air conditioner, furnace, or generator from the "Doc".

Or get a \$20.00 new customer referral reward when you refer a new customer for service.

Your referral will also get \$20.00 off!
It's EASY MONEY!

Sick of Power Outages? The "Doc" Has the Cure!

The Cure is a Guardian Automatic Stand-by Emergency Generator

It's only been a few years ago that we had extensive power outages due to a major ice storm. Or you may have experienced a power outage this past summer at home or your lake cottage due to violent storms. (Clear Lake cottages were affected by a power outage this past summer.) Chances are you, or someone you know, has experienced the inconvenience and hassle associated with losing power. **We at "Doc" Dancer can help protect you from the damage associated with loss of power.**

We have been selling and installing the **Guardian Automatic Stand-by Emergency Generator** now for over 8 years and have given peace of mind to many customers with this product (or at least peace of mind related to power outages ☺).

These generators run off the natural gas or propane that flow to your home, so you don't need to mess with adding gasoline as it runs. It also is fully automatic so you don't even need to be home for it to run

during a power outage. **These generators are perfect for:**

- ❖ *Senior citizens who head to warmer climates for the winter and are gone weeks or months at a time*
- ❖ *People with home-based businesses or security systems that rely on 24-hour power and/or computer access*
- ❖ *People with family members who rely on 24-hour electrical medical equipment*
- ❖ *People who have finished basements and sump pumps, who may fear flooding due to loss of power to a sump pump*
- ❖ *People who live alone and don't have family or friends to stay with should there be a power outage*
- ❖ *People who don't want to deal with the mess of frozen pipes that can result when there is no power and the boiler or furnace won't run*

Since these generators installed cost an average of \$4,500 to \$8,000 depending on the installation complexity and generator size, we offer various financing meth-

ods to help. **Think of this purchase as an insurance policy of sorts to protect your home.** While it is a sizeable investment, what is the cost to you when you suffer the effects of damage resulting from a power outage? Anyone who has incurred significant damage from a power outage will generally tell you the loss cost them thousands of dollars, not to mention lots of grief, frustration, and inconvenience related to the clean-up.



Call Bill today at 260.744.3251 to discuss pricing and generator options that would fit your circumstances. Also, mention this article and Bill will give you **\$200.00 off your generator!**

(cannot be combined with other discounts/offers)

IAQ (INDOOR AIR QUALITY) CORNER...

Children Most Affected by Indoor Pollutants

Children are more likely than adults to be affected by polluted indoor air – they can breathe faster, inhale more air per unit of body weight and are closer to the ground where concentrations are higher.

Department of Consumer Affairs

In a recent survey conducted by the American Academy of Allergy, Asthma and Immunology, research found that over 50% of homes had at least six detectable allergens present. Some of the usual suspects include: dust and dust mites; mold; cockroach droppings; pet dander; and carcinogens emitted from cigarette smoke, carpeting, cleaning sprays and so much more. If that isn't enough to concern parents, families must be aware of radon and carbon monoxide levels in the home as well. **"Doc" Dancer can offer you some peace of mind when it comes to indoor air quality by providing many options to improve the air inside:**

- ❖ *Whole Home HEPA High-Efficiency Particle Air Filtration System*
- ❖ *Electronic and Media Air Cleaners*
- ❖ *MERV Replacement Air Filters*
- ❖ *Humidifiers and Dehumidifiers for optimum humidity levels*
- ❖ *Air Duct Cleaning Services*
- ❖ *Carbon Monoxide Detectors (including high-sensitivity, low level detectors)*



Let the "Doc" help you cure your indoor air quality problems. Call us at 260.744.3251 to schedule a **FREE** consultation today!



"Doc" DANCER INC.

HEATING & AIR CONDITIONING

2309 South Anthony • Fort Wayne, Indiana 46803

744-3251 • www.docdancer.com

"Locally Owned Since 1946"

- We service all brands
- Prompt, Dependable, Experienced
- FREE Estimates on Installations
- Low Cost Maintenance Plans Available



<p>\$10⁰⁰ OFF</p> <p>Furnace Precision Tune-up or (Ask about how to save MORE with "Doc's" Maintenance Agreement!)</p> <p><small>"Doc" Dancer, Inc. Expires 12/31/11 Cannot be combined with any other offer or discount. Prior purchases excluded.</small></p>	<p>\$20⁰⁰ OFF</p> <p>New Customer Referral Reward</p> <p>Receive \$20 off your next service when you refer a new customer PLUS your referral gets \$20 off, too!</p> <p><small>"Doc" Dancer, Inc. Expires 12/31/11 Cannot be combined with any other offer or discount. Prior purchases excluded.</small></p>	<p>IN STORE SPECIAL!</p> <p>\$10⁰⁰ OFF</p> <p>Space-Gard Filter (over the counter sales only)</p> <p><small>"Doc" Dancer, Inc. Expires 12/31/11 Cannot be combined with any other offer or discount. Prior purchases excluded.</small></p>	<p>\$50⁰⁰ OFF</p> <p>Aprilaire Humidifier</p> <p>Save energy costs and improve your family's health!</p> <p><small>"Doc" Dancer, Inc. Expires 12/31/11 Cannot be combined with any other offer or discount. Prior purchases excluded.</small></p>
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Get a \$25.00 Gas Card!
(see pg. 1)

Fall 2011 Newsletter
News - Specials - More



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